

Canadian
Sailings | Transportation &
Trade Logistics

ONLINE ADVERTISING

www.canadiansailings.ca

Canadian
Sailings' website
is the premier destination
for showcasing your products and
services to a highly targeted audience.

ADVERTISING RATES & SIZES

Ad runs for 1, 3 or 6 consecutive months

Ad Size	1-month 2021 Net Rate	3-month 2021 Net Rate	6-month 2021 Net Rate
Lead banner (1200 x 130 pixels)	\$800	\$2,400	\$4,800
Second banner (850 x 130 pixels)	\$600	\$1,600	\$3,300
Skyscraper (270 x 566 pixels)	\$500	\$1,500	\$3,000
Promo banner (bottom) (843 x 120 pixels (max 300))	\$275	\$800	\$1,600

Resolution:

72 dpi • Colors: 256
maximum • **File Size:** 30 kb
maximum • Image format: static files –
JPG, PNG or GIF Animated files – GIF only
(with static file backup) • **Links:** Target URL must be
provided • **Animation:** limited to three repetitions or less

Contact Canadian Sailings for more information and additional customized online opportunities

Tel.: 514-556-3042

Joyce Hammock at jhammock@canadiansailings.ca or Don Burns at distinct@videotron.ca