

Canadian
Sailings | Transportation &
Trade Logistics

ONLINE ADVERTISING

www.canadiansailings.ca

Canadian
Sailings' website
is the premier destination
for showcasing your products and
services to a highly targeted audience.

ADVERTISING RATES & SIZES

Ad runs for 1, 3 or 6 consecutive months

Ad Size	1-month 2022 Net Rate	3-month 2022 Net Rate	6-month 2022 Net Rate
Lead banner (1200 x 130 pixels)	\$800	\$2,400	\$4,800
Second banner (850 x 130 pixels)	\$600	\$1,600	\$3,300
Skyscraper (270 x 566 pixels)	\$500	\$1,500	\$3,000
Promo banner (bottom) (843 x 120 pixels (max 300))	\$275	\$800	\$1,600

Resolution:

72 dpi minimum

- **File Size:** 120 kb maximum
- **Image format:** static files – JPG, PNG or GIF Animated files – GIF only (with static file backup)
- **Links:** Target URL must be provided
- **Animation:** limited to three repetitions or less

Contact Canadian Sailings for more information and additional customized online opportunities

Tel.: 514-556-3042

Joyce Hammock at jhammock@canadiansailings.ca or Don Burns at distinct@videotron.ca

E-MAIL ADVERTISING

www.canadiansailings.ca

The Newsletter is mailed out to over 3000 companies in the marine, transportation industries as well as key decision makers in federal and provincial governments.

2022 ADVERTISING NET RATES

NUMBER OF INSERTION	NEWSLETTER	CUSTOM E-BLAST
1	\$500	\$800
2	\$475	\$700
3	\$450	\$650
4	\$425	\$600
5	\$400	\$550
6	\$375	\$500

Banner size for the newsletter is 580 pixels wide X 90 pixels high



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